

Dear Mr. Drexler,

On behalf of the members of _____, we are writing to urge you to meet with Bruce Raynor and bring production back to Les Confections de Beauce. Your decision to withdraw from CDB and move even more of your clothing production offshore highlights a very troubling trend. Working conditions are worsening and decent jobs are disappearing because companies like J. Crew want to drive down their production costs and increase their profits.

Unionization is, among many other things, an indicator of job quality. In Canada alone, over the last decade, unionized manufacturing jobs have disappeared twice as quickly as non-unionized ones. This is evidence that employers, in order to secure their place in global supply chains, are sacrificing the quality of the jobs they provide and devaluing workers' rights. CDB, as you already know, is the last remaining unionized denim manufacturer in North America. Is this kind of systematic attack on workers' rights and the closure of such a significant manufacturer something you want associated with the J. Crew brand?

Do not let J. Crew's brand be confused for yet another greedy multinational corporation, choosing the bottom line above all else. Rather than settling for the status quo, let J. Crew become an industry leader. Bring back, and help us keep, decent jobs in North America.

Thank you.